



## PROFILE

### In Short

**relavision**™ Software GmbH is a technology services and products company specialized in Data Warehousing and General IT consulting. We are located 10 km from Central Frankfurt in the Taunus.

### Our Company Offers

Long-term experience in the Conception and Implementation of Large IT and Data Warehousing projects, as well as general Database knowledge and Web Integrations.

### EXPERIENCE

#### Background

Prior to founding **relavision**™ Software its founders most recently worked in the "Business Intelligence and Warehouse" consulting division of "Oracle Corporation" (the largest Database and E-Commerce Technology company in the world with revenues exceeding 8 billion per year).

#### Our Main Qualifications

- Long-term and diversified experience in the Information Technologies branch
- More than 40 years of IT experience with many Fortune 100 & 500 companies
- International Projects in different countries and languages for Client/Server and Web/Internet
- Conception through Implementation of numerous large Data Warehouse projects

Furthermore **relavision**™ has established reference relationships with some of the largest corporations in Europe and offers a knowledgebase and manpower in the DWH area which spans the basic Warehouse needs up to the most complex, including Parallel Systems and VLDB with Web integration.

### MISSION

The primary working goal of **relavision**™ is the planning, design and implementation of data warehouses, including the integration of the primary data systems within the corporation for statistical analysis and controlling functions, as well as general decision support and business intelligence operations. Our added value lies in the experience in building, connecting and

combining systems.

### THE MARKET

The establishment of larger Data warehouses used for corporate strategic analysis (OLAP) within or outside of the context of the World Wide Web is a market need which is expanding greatly.

This market lacks long-term experienced database professionals with the correspondingly diverse IT skills required for realizing a typical Data Warehouse.

The following is a list of some of these specialized skills we possess:

- OLAP (Online Analytical Processing)
- VLDB (Very Large Database)
- EDI (Electronic Data Interchange)
- Systems Integration
- Web Technologies experience (Internet and Intranet)
- Business-specific experience (Telecommunications, General Industry & Banking)

**relavision**™ Software GmbH fills this market niche through its extremely long-term experience in working with large-scale databases for Data Warehousing.

Our people are seasoned experts with between 20 and 40 years of professional IT working experience, particularly in the Technologies "Oracle" and "Java" and focussed on DWH & Systems Integrations.

### REFERENCE CUSTOMERS

Our portfolio of existing customers and projects includes one of the largest European Telecommunications corporations, where we have been active since **relavision**™ was founded. With this customer we achieved a preferred status through the successful realization of one of their largest Data Warehouses for strategic market analysis.

Furthermore we are an IT service provider for one of 3 largest German banks (a Multi-National Web-warehouse), Germany's largest Internet provider (Billing & Back-Office systems), and a major international manufacturer of electronic appliances (a Business Warehouse based on SAP and Oracle technologies).

#### Reference Projects

- Data Warehouse, Telecom, Rhein-Main
- Internet Billing Systems, Telecom, Rhein-Main
- Internet Info Systems, ISP, Rhein-Main
- Data Warehouse, Banking, Frankfurt
- Data Warehouse, Industrials, Frankfurt



## VISION

relavision™ will form the backbone of the new e-generation of Database & Systems Architectures by further refining our existing infrastructure for providing highly-specialized skills, services & products for next generation Data and Web-Warehousing.

## PARTNERING STRATEGY

### The Technology Network

Long before founding relavision™ Software GmbH we noted a unique opportunity to grow along-side other new and forming companies with similar but complementary technology focuses, also in the Telecommunications / Industrials and Banking sectors.

Together, these companies combined with our own form a Network of IT Technologies for these primary branches.

### The Partnering Strategy

Our partner relationships are mutually beneficial by means of exchange of Services, Technologies and through indirect channelling of their products in the course of implementing projects collectively.

Additionally, all partner companies in the technology network have strong customer backing and support via existing longer-term contracts. This, in turn, equates to a stronger position for growth for relavision™ Software GmbH.

## BIOGRAPHY OF THE FOUNDERS

Both of the two founders of relavision™ Software have a Computer Science background and have realized IT projects for the following customers:

- Deutsche Telekom
- Deutsche Bank
- Commerzbank
- Wells Fargo Bank
- FIAT Motors
- ATOS Processing Services
- Apple Computer
- Sun Microsystems
- Lawrence Livermore Laboratory
- Institute for Medical Statistics
- Institute for Applied Diagnostics
- LifeScan Pharmaceuticals
- Pacific Gas & Electric
- FAZ - Frankfurter Allgemeine Zeitung

## Jens Christensen

Started his IT career in 1986 in California's Silicon Valley, where he worked in the IT business as a consultant for many Fortune 100 & 500 companies, including some prominent Hardware & Software providers such as Apple & Sun Microsystems.

In this time-frame he established himself as an expert in general Application Development architectures for Client/Server developments.

He later moved to Frankfurt, Germany, where he spent the next 5 years of his career working for ORACLE Corporation as a Senior Consultant; first for the "Financials" division and later in the "Business Intelligence & Warehouse" division. His primary role at ORACLE was the conception and realization of custom DSS & Data Warehouse projects using the latest in Client/Server and Web technologies.

## Süleyman Karakocaoğlu

Began his IT career in 1990 in Germany, where he was primarily involved in the development of complex simulations applications in the medical research industry. Later he worked at the world-renowned UNISYS Corporation, where he was involved as a consultant for the automotive industry at FIAT Motors and later for the Financials industry. Through these demanding involvements he gained respect as a lead innovator in the development of Client/Server-based applications.

Later he expanded his career at ORACLE Corporation, where he was employed as a Senior Consultant in the "Business Intelligence & Warehouse" division. His primary responsibility while at ORACLE Corporation was the conception and realization of custom developments for Client/Server and Data Warehouse projects with the latest and most advanced Database & Core technologies.

## THE FUTURE

We will continue to build upon our services focus in the Telecommunications, Banking and Industrials sectors. The market demand for our services is increasing as rapidly as the interest from potential contractors and employees; which has enabled us to expand our base of technologists that we may offer for existing and future project / product developments. Through this it is our goal to achieve the highest degree of customer satisfaction within an increasingly complex and demanding IT infrastructure.

## CONTACT

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